

**Share the responsibility for our future;  
be a corporate supporter of SAMS**

Your support will accelerate pioneering marine science  
and education, unlocking the power of our oceans.



**HEALTHIER OCEAN.  
STRONGER PLANET.**

# Humankind's greatest asset

The ocean is the **LARGEST** and most **IMPORTANT** ecosystem on our planet. From absorbing CO<sub>2</sub> emissions, providing renewable energy options and offering abundant sources of food, to supporting sustainable livelihoods for millions of people and representing **99%** of the living space on the planet.



But climate change, pollution and overexploitation mean the ocean and the benefits it provides us are now seriously under threat.

**Ocean degradation is happening at unprecedented speed, and as a consequence, our planet is facing challenges on an unimaginable scale.**

We all need marine science to secure the ocean's immediate health and to unlock its potential to provide us with future environmental stability. By creating a healthier stronger ocean, we can tackle some of the most **URGENT** issues facing the world **RIGHT NOW**.



# Our vision is for healthy & sustainable oceans

SAMS is the UK's most experienced independent marine research organisation, delivering pioneering applied science and education. Our research informs and enables; providing the essential knowledge that creates solutions and action.

**SAMS is a world-leader in research, ranging from the molecular to the planetary scale.**

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We are solving some of the world's most urgent and complex challenges, such as climate change, loss of biodiversity, and providing sustainable resources for an ever-growing human population.

SAMS provides **independent** scientific advice and data to national and international policymakers, environmental and conservation organisations, marine industries and coastal communities across the globe and closer to home.

## WE ARE PLAYING OUR PART IN:

- **PREVENTING** further damage and degradation of our oceans
- **PROTECTING** the overall health of the ocean, and all species of animals, plants and organisms living in it
- **PREPARING** ourselves for the future, by using the ocean to better anticipate climate change and utilising its benefits in sustainable and responsible ways

# SAMS is safeguarding our ocean, for people, for planet

We are creating a powerful and relevant network of trailblazers whose research will collectively solve some of the most pressing climate issues of our time.

Each year, SAMS nurtures a new generation of marine-focussed talent through formal education, and we inspire a collective sense of responsibility through our public engagement, outreach and citizen science programmes.

We work with and for diverse coastal populations across the globe, ensuring safe and sustainable livelihoods and contributing to a 'Blue Economy' that is successful and profitable, but with environmental responsibility at its core.





# But the truth is, we simply can't do it alone.

**As a charity  
with limited  
resources,  
we can't  
and don't  
try to solve  
these global  
challenges  
on our own.**

We harness our world-class scientists, researchers, educators and future leaders, our 140 years of knowledge and expertise, our tried and tested skills base and our network of global scientists for global good. We also enable individuals and companies to invest intelligently in pioneering marine science.

You can play a vital role through corporate support, helping researchers and scientists at SAMS to do even more, even faster; funding the science that matters and enabling us to meet the ever-increasing demands on us to find the answers to these critical global problems.

We are the catalyst and, with partners across the planet, and companies just like you, we have the power to activate genuine change. Together.



# Be part of the SAMS family

Supporting SAMS is the perfect way to show your commitment to sustainability, environmental responsibility and ground-breaking education, all whilst connecting your employees to the incredible wonder of marine science.

## CORPORATE MEMBERSHIP

With three levels of annual membership, all named after beloved vessels from SAMS history, this is an inclusive and straightforward way of supporting environmental action. Access a wide range of exciting benefits, for your brand and for your team, and enjoy some of the most unique CSR packages available in the UK.

## CORPORATE SPONSORSHIP

If you're interested in exploring a more bespoke sponsorship package, perhaps supporting a specific area of our work, a capital project or a programme of education, and would like a tailored package of benefits including naming rights and employee engagement, please email Julie on [fundraising@sams.ac.uk](mailto:fundraising@sams.ac.uk) to discuss your needs and requirements.



# Benefits packages

Connect with our work and with our people

	MEDUSA £1,000 PLUS VAT	NAUTILUS £2,500 PLUS VAT	CALANUS £5,000 PLUS VAT	EXAMPLE SPONSORSHIP BENEFITS
<b>BRANDING &amp; ACKNOWLEDGEMENT</b>				
SAMS Annual Report	Text	Logo	Logo	Logo
Ocean Explorer Magazine [supporter page]	Text	Logo	Logo	Feature
SAMS website [supporters page, credit]	Text	Text	Logo	Logo
SAMS website [supporters page, case study]			Yes	Yes
SAMS website [project page, logo]	Text	Text	Text	Logo
Supporter Board in SAMS Reception Area	Text	Text	Logo	Logo
Naming rights	-	-	-	Yes
<b>PR, COMMUNICATIONS &amp; PROMOTION</b>				
Press release to announce partnership	Joint	Joint	Exclusive	Exclusive
Press and photo opportunities at SAMS	Joint	Yes	Yes	Yes
Access to SAMS images for your internal communication	Yes	Yes	Yes	Yes
Ocean Explorer Magazine [advertisement]	-	Quarter	Half	Full
Joint publicity/media opportunities	-	-	Yes	Yes
Social media activity (Twitter, Facebook, Instagram)	-	-	Yes	Yes
Social Media Toolkit to promote partnership	-	-	-	Yes
Full partnership communications plan	-	-	-	Yes
<b>CSR &amp; PROJECT CONNECTIVITY</b>				
Volunteering opportunities for employees	-	-	Yes	Yes
Virtual lunchtime office talks with our marine science experts	-	-	Yes	Yes
Digital assets including photos and videos from our work in the field	-	-	Yes	Yes
A designated stand at a forthcoming SAMS open day	-	-	-	Yes
<b>TICKETS, TOURS &amp; EVENTS</b>				
Invitations to events & lectures throughout the year	Yes	Yes	Yes	Yes
Invitation to our annual Newth Lecture	Yes	Yes	Yes	Yes
Private tour of SAMS for up to 8 guests, tailored to your needs	-	-	Yes	Yes
<b>HOSPITALITY* &amp; OFFERS</b>				
Hire of the William Speirs Bruce Conference Room*	25% Discount	50% Discount	50% Discount	Free
Hire of the board room at SAMS*	-	-	50% Discount	Free
Free hire of a small meeting room at SAMS*	1	2	2	4
20% discount on room hire thereafter*	-	-	Yes	Yes
Discounted individual SAMS membership for your staff	Yes	Yes	Yes	Yes

\*Food & Beverage charged as standard, subject to availability

# Get the whole team involved

Whether maximising the impact of an existing partnership, or as an event or activity on its own, there are other ways that companies can make a big difference to SAMS:

## EMPLOYEE FUNDRAISING

Solidify your team spirit by fundraising in aid of SAMS in the workplace! We can provide you with resources and materials to help your employees take on some epic challenges or creative activities which will make an impact to the future of our planet. Great for team building, value alignment and for publicity, we'll help you make a real splash with whatever you decide to do!

## MATCHED GIVING

Support your employees' fundraising and charitable giving by matching their incredible donations. This is a great way to boost employee engagement, maximise existing support and, if you consider making SAMS a beneficiary, we'll shout out to you on our social platforms.





# Make a splash with your events & brand activation

SAMS is the perfect setting for events, photography and commercial filming. What's even better is that our fees go straight back into the charity to support pioneering education and research.



## BRAND ACTIVATION & LOCATION FILMING

SAMS is nestled right on the coastline at Dunstaffnage, with glorious far-reaching views over to the Highlands and Islands. Our stunning campus includes laboratories, robotics workshops, beaches and jetties, and we also have access to marine experts, scientists and a range of ocean-going vessels.

We can provide a wonderful and unique backdrop for commercial filming and photography, and have the space and facilities to accommodate crews of all sizes.

## VENUE HIRE

Our enviable West Coast location and spectacular building makes SAMS the perfect venue for any event. From intimate to extravagant, SAMS' range of flexible spaces will suit any private party, meeting or conference, and our experienced events team will guide you right through from planning through to delivery.

Enhance your event with a special sprinkling of SAMS magic, including exclusive behind-the-scenes tours, unique team building activities or a talk with one of our expert scientists. Contact Helen on [events@sams.ac.uk](mailto:events@sams.ac.uk) for more information.

# LET'S DRIVE CHANGE, TOGETHER.

For 140 years, we've DEDICATED ourselves to building a foundation of marine knowledge, enabling us now to tackle head-on some of the most complex and important challenges humankind has ever faced.

Funding from corporate partners boosts our resource and capacity, enabling OUR researchers and scientists to do even more but critically, even faster; unlocking the incredible power of the seas and enabling us to protect our ocean, for people, and for planet.

If you have any questions, want to find out more about specific areas of work or meet the team, or would like to arrange a visit to our exciting marine campus on the beautiful Oban coast, please email Julie on [fundraising@sams.ac.uk](mailto:fundraising@sams.ac.uk).

We're looking forward to working with you.

